



A Berkshire Hathaway Company

ACCIDENT AND CRITICAL ILLNESS



The Supplemental Benefits insurance market can be challenging. Do you have the right resources and expertise to achieve your goals?

Whether you're...

- ✓ Entering the market
- ✓ Updating your current product
- ✓ Seeking risk management solutions

Gen Re can help.

With expertise in all functional areas of the Supplemental Benefits insurance market and 30+ years of experience, our team is committed to your success.

We provide:

- > Proprietary pricing
- > Underwriting tools and manuals
- > Claims and medical expertise
- > Consultative support for product filing including sample forms to jump-start the process
- > Market intelligence and research
- > Product development consulting
- > Experience analysis capabilities including comparison to similar blocks

Gen Re offers **reinsurance solutions, risk management support, and competitive market and consumer insights** to meet all of your Accident and Critical Illness insurance needs.

Contact us today to discuss what we can do for you.

By working with Gen Re, you benefit from our pricing expertise and tools as well as our experience with underwriting and claims. We provide consultative support and speed to market without the consulting fees! Along with our strategic partnerships and overall market awareness, you gain a comprehensive set of skills to help you achieve your Supplemental Benefits insurance goals, whatever they may be.

Whether your priority is to start selling quickly using our CI Complete or Accident Solution packages, or you'd like a more customized solution, Gen Re is here for you.



With an experienced team behind us, call one of our Supplemental Benefits professionals to discuss how we can help *your* business.

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Visit our website:
genre.com/criticalillness
or
genre.com/accident

CRITICAL ILLNESS INSURANCE INDUSTRY STUDY



Annual Survey of Insurance Companies

If you don't participate, consider doing so to obtain valuable information to help your business.

Our Critical Illness Market Survey includes an appendix on the Accident market.

Contact a Gen Re representative to sign up for our next survey.

We only make promises we can keep:

A.M. Best: **A++ (Superior)**

S&P Claims Paying Ability: **AA+**

Moody's Financial Strength: **Aa1**



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